



PLAY TO WIN! WITH GKM!

Play to Win with GKM
and earn **rewards** for
every purchase you make!
www.PlayToWinWithGKM.com



BUY FORMS

Buy forms from GKM! Log on to www.PlayToWinWithGKM.com

COLLECT CHIPS & CARDS

You earn 1 GKM chip for every \$25 you purchase and 1 BONUS chip for every \$50 if it's a business forms order! **You'll also earn a new playing card for every \$2000 you spend with GKM from June 1st through November 30th.**

GET STUFF

Redeem your GKM Chips for great prizes, or save them for even better prizes! And, each chip gets you closer to our grand prize TV! **Every playing card you earn gets you closer to having the best hand. The three top hands in November earn one of our three grand prizes!**

How It Works

For every \$25 purchased from GKM now through November 30, 2011, you'll be awarded 1 GKM chip. If that order is a business forms order, you receive 1 BONUS chip for every \$50 of the order. *For example: A \$100 business forms order = 6 chips; \$100 postcard order = 4 chips.* Collect GKM chips with every purchase, and then watch your chip total add up online to earn great prizes and rewards!

As your purchases with GKM add up from June to November, you'll also be awarded a GKM playing card for every \$2000 in purchases.** These cards will be displayed online with the two cards you instantly win when signing up. The best 3 hands at the end of the program each win a grand prize!

There are multiple ways to win and everyone wins something!

- 1. Instant win.** Each person receives a \$5 gift card and two playing cards to keep in your hand.
- 2. Collect and win.** Collect chips and redeem for great prizes, or save your chips to redeem for even better prizes. Every \$25 purchased earns you 1 GKM chip. Bonus chips are awarded for forms orders.
- 3. Win One of 4 Grand Prizes.** If you earn the most chips during the Play to Win promotion, you'll also win our Grand Prize a **51" Plasma HDTV!** The more you purchase, the more chips you receive and the better chance you have of winning! The total chips you earn throughout the program are used to

determine the Grand Prize TV winner. When you visit www.PlayToWinWithGKM.com, you will see your chips listed toward the grand prize (cumulative throughout program) and redeemable chips toward prizes (will decrease as you redeem your chips for great prizes!)

As your purchases with GKM add up from June to November, you'll also be awarded a GKM playing card for every \$2000 in purchases. These cards will be displayed online with the two cards you are instantly dealt when signing up. The best 5 cards make your hand. The best 3 hands at the end of the program each win a grand prize!**

This loyalty program is unique in the print industry because you have **three ways to win**. Just like frequent flyer points, the Play to Win with GKM program rewards customers for their loyalty. The more you purchase, the better your prize choices become, and the better your chance becomes at winning the grand prizes at the end of the program.

How You Participate

Sign up at www.PlayToWinWithGKM.com to set up your Play to Win account. Once you sign up, we'll track your purchases, and GKM chip earnings, and update your chips total and playing cards each week online. And that's it! Then, watch online as you collect more GKM chips and playing cards as you purchase additional business forms from GKM.

Be Recognized for Being a Loyal Customer!

Redeem for Valuable Prizes!

Earn the most chips and win a Grand Prize TV!



www.gkmcop.com • 800-962-6783 • customerservice@gkmcop.com

Get the best poker hand and you'll win one of three grand prize gift cards valued at \$1500, \$1000 and \$500! For program details, including your chips and playing card accumulation, prize levels and prizes, please visit www.PlayToWinWithGKM.com.

** Playing cards drawn at random by an independent third party. GKM has no control or involvement in the distribution of cards nor will they be advised of any participants cards until winning hands are determined at the end of the program. Items subject to availability. Play to Win program available for US legal residents only. Play to Win participation, accumulation, and chip and card redemption are subject to GKM Terms and Conditions. ©2011 GKM.